

## FOR IMMEDIATE RELEASE

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## NATIONAL ART MAGAZINE RECOGNIZES ARTISPHERE

[Greenville, S.C.] *Artisphere*, Greenville's premier arts festival, continues to earn national recognition. Its latest accolade hails from the September issue of *Sunshine Artist* magazine which ranks the top 100 Fine Art & Design shows and the top 100 Classic & Contemporary Craft shows based on reader evaluations of 2009 shows. *Artisphere* debuted on this year's Fine Art & Design list at 83rd.

Earlier this year, the 2009 Artisphere festival ranked 6th in Greg Lawler's Art Fair Sourcebook, a ranking based on average artists' sales. A comparison of Art Fair Sourcebook and Sunshine Artist demonstrates that festival rankings vary, sometimes dramatically, in the two publications. For instance, "Art on the Square" in Belleville, IL ranked 1st in the country in the Art Fair Sourcebook and placed 4th in Sunshine Artist, "St. Louis Art Show" in St. Louis, MO placed 2nd in Sourcebook and 39th in Sunshine Artist, "Cherry Creek Arts Festival" in Denver, CO ranked 8th in Sourcebook and 6th in Sunshine Artist, and "Festival of the Arts" in Oklahoma City, OK placed 11th in Sourcebook and 63rd in Sunshine Artist.

The September issue is *Sunshine Artist's* 18<sup>th</sup> Annual best shows list in the periodical's 37 year history. The Florida based publication has more than 35,000 readers that are "serious about art" and have an average household income of \$82,500.

"Of the thousands of art and craft shows that exist around the country, these are the ones for which you [readers] have voted as being the most profitable," stated Nicole Sirdoreus, Editor, Sunshine Artist.

The magazine reports that top shows were held in Florida, Illinois, Virginia, Michigan, Ohio, New York, New Jersey and Georgia, while top art show cities include Chicago, Naples, Florida; Ann Arbor, Michigan; Chantilly, Virginia; Birmingham, Alabama; Indianapolis; Albuquerque, New Mexico; New York; Oklahoma City; and Virginia Beach, Virginia.

"The board is so pleased that *Sunshine Artist's* '200 Best' list recognized *Artisphere* as one of the premier art festivals in the country," stated *Artisphere* Treasurer and Senior Vice President of Carolina First, Michelle Seaver. "Exposure from renowned publications such as *Sunshine Artist* catapults *Artisphere* and Greenville's vibrant art community into the national spotlight."

"After our most successful year to date in 2010, we hope to see even better results in next year's *Sourcebook* and *Sunshine Artist* rankings," stated Bob Nachman, *Artisphere* President and Managing Director of Nachman Norwood & Parrott Wealth Management. "As a southeast hub for art and culture, the city of Greenville is working hand in hand with *Artisphere*, building upon last year's accomplishments to make the 2011 festival another successful event."

Artisphere is scheduled for May 13-15, 2011. For more information visit www.artisphere.us.



## The 100 Best Fine Art & Design Shovvs

(For a more detailed list, see page 32.)

- St. James Court Art Show, Louisville, KY
- Coconut Grove Arts Festival, Coconut Grove, FL
- Central Pennsylvania Festival of the Arts, State College, PA
- Art on the Square, Belleville, IL
- Port Clinton Art Festival, Highland Park, IL
- Cherry Creek Arts Festival, Denver, CO
- Sausalito Art Festival, Sausalito, CA
- One of a Kind Show & Sale, Chicago, IL
- Naples National Art Festival, Naples, FL
- 10. Bayou City Art Festival Downtown, Houston, TX
- Bonita Springs National Art Festival (January), Bonita Springs, FL
- 12. Bayou City Art Festival Memorial Park, Houston, TX
- 13. Plaza Art Fair, Kansas City, MO
- 14. Art at the Glen, Glenview, IL
- 15. Ann Arbor State Street Area Art Fair, Ann Arbor, MI
- 16. Winter Park Sidewalk Art Festival, Winter Park, FL
- 17. Gold Coast Art Fair, Chicago, IL
- 18. La Quinta Arts Festival, La Quinta, CA
- 19. Rio Grande Arts & Crafts Festival Balloon Fiesta Show, Albuquerque, NM
- 20. Art & Apples Festival, Rochester, MI
- 21. Art Fair on the Square, Madison, WI
- 22. Allentown Art Festival, Buffalo, NY
- 23. Uptown Art Fair, Minneapolis, MN
- 24. Downtown Naples Festival of the Arts (March), Naples, FL
- 25. Krasl Art Fair on the Bluff, St. Joseph, MI
- 26. Bonita Springs National Art Festival (March), Bonita Springs, FL
- 27. Raymond James Gasparilla Festival of the Arts, Tampa, FL
- 28. Alexandria Festival of the Arts, Alexandria, VA
- 29. Wells Street Art Festival, Chicago, IL
- 30. Downtown Festival & Art Show, Gainesville, FL
- 31. Ann Arbor Summer Art Fair, Ann Arbor, MI
- 32. Columbus Arts Festival, Columbus, OH
- 33. Summerfair, Cincinnati, OH
- 34. Chicago Tribune Magnificent Mile Art Festival, Chicago, IL
- 35. Melbourne Art Festival, Melbourne, FL
- 36. AFB Art Fair @ Woodland Park, Lexington, KY
- 37. Cottonwood Art Festival, Richardson, TX
- 38. Old Town Art Fair, Chicago, IL
- 39. St. Louis Art Fair, St. Louis, MO
- 40. Art Fest by the Sea, Jupiter, FL
- 41. Las Olas Art Fair, Part I, Fort Lauderdale, FL
- 42. Buffalo Grove Invitational Fine Art Festival, Buffalo Grove, IL
- 43. Great Gulfcoast Arts Festival, Pensacola, FL
- 44. St. Stephen's Art & Craft Show, Coconut Grove, FL
- 45. Riverwalk Fine Art Fair, Naperville, IL
- 46. Three Rivers Arts Festival, Pittsburgh, PA
- 47. ArtiGras Fine Arts Festival, Jupiter, FL
- 48. Edina Art Fair, Edina, MN
- 49. Mainsail Arts Festival, St. Petersburg, FL

- 50. Main Street Fort Worth Arts Festival, Fort Worth, TX
- 51. Boardwalk Art Show & Festival, Virginia Beach, VA
- 52. Festival of the Arts, Westlake, OH
- 53. Arts, Beats & Eats, Pontiac, MI
- 54. East Lansing Art Festival, East Lansing, MI
- 55. Black Swamp Arts Festival, Bowling Green, OH
- Crosby Festival of the Arts, Toledo, OH
- Ann Arbor South University Art Fair, Ann Arbor, MI
- 58. Under the Oaks Art Show, Vero Beach, FL
- Downtown Naples New Year's Weekend Art Fair, Naples, FL
- 60. Atlanta Dogwood Festival, Atlanta, GA
- 61. ONB Magic City Art Connection, Birmingham, AL
- 62. Penrod Art Fair, Indianapolis, IN
- 63. Oklahoma City Festival of the Arts, Oklahoma City, OK
- 64. Lakefront Festival of Arts, Milwaukee, WI
- Downtown Delray Beach Festival of the Arts, Delray Beach, FL
- 66. Loring Park Art Festival, Minneapolis, MN
- 67. Las Olas Art Fair, Part II, Fort Lauderdale, FL
- Rittenhouse Square Fine Art Show (June), Philadelphia, PA
- College Hill Arts Festival, Cedar Falls, IA
- 70. Cantigny Fine Art Festival, Wheaton, IL
- 71. Downtown Sarasota Art Festival, Sarasota, FL
- 72. Long's Park Art & Craft Festival, Lancaster, PA
- 73. Peoria Art Guild Fine Art Fair, Peoria, IL
- Rio Grande Arts & Crafts Festival Holiday Show, Albuquerque, NM
- Mercato Fine Arts Festival, Naples, FL
- 76. South Haven Summer Art Fair, South Haven, Michigan
- MidFlorida Mayfaire by-the-Lake, Lakeland, FL
- 78. Spring Tempe Festival of the Arts, Tempe, AZ
- 79. Festival of the Masters, Lake Buena Vista, FL
- 80. Meet the Artists & Artisans Spring Art Festival, Milford, CT
- 81. Lincolnshire Fine Art Festival, Lincolnshire, IL
- 82. Leeper Park Art Fair, South Bend, IN
- 83. Artisphere, Greenville, SC
- 84. Mount Dora Arts Festival, Mount Dora, FL
- South Miami Art Festival, South Miami, FL
- Rio Grande Arts & Crafts Festival Spring Show, Albuquerque, NM
- 87. Promenade of Art, Arlington Heights, IL
- 88. Royal Oak Clay & Glass Show, Royal Oak, MI
- 89. Orchard Lake Fine Art Show, Orchard Lake, MI
- 90. Talbot Street Art Fair, Indianapolis, IN
- 91. Art Fair on the Square, Lake Forest, IL
- 92. Jersey Shore Fine Arts Festival, Jersey Shore, NJ
- 93. Hyde Park Village Art Fair, Tampa, FL
- 94. Indian Wells Arts Festival, Indian Wells, CA
- 95. Broad Ripple Art Fair, Indianapolis, IN 96. Armonk Outdoor Art Show, Armonk, NY
- 97. Olde Worthington Art Festival, Worthington, OH
- 98. Old Island Days Art Festival, Key West, FL
- 99. Naples Invitational Art Fest, Naples, FL
- 100. Ann Arbor Street Art Fair, the Original, Ann Arbor, MI